

Jon Mather

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Key skills

- WordPress
- WooCommerce
- PHP
- JavaScript
- HTML
- CSS
- Git
- API
- NodeJS
- Rest API

Summary

As an experienced Backend Developer, I specialise in designing and implementing server-side web application logic and writing reusable, testable, and efficient PHP code. With a strong understanding of HTML, CSS, and JavaScript, I work collaboratively with other developers, product managers, and designers to create high-quality web applications.

I have a proven track record of developing and maintaining server-side web application logic using PHP and designing and implementing database schemas. I am experienced in integrating user-facing elements with server-side logic and troubleshooting and debugging issues that arise in the backend of the web application.

Career history

Backend Developer at Humaan

Nov 2021 – April 2023

As a backend developer at Humaan, I specialised in WordPress where I was responsible for developing and maintaining the core functionality of WordPress websites.

I was responsible for implementing security best practices to ensure WordPress sites are secure and performant and I was tasked with building scalable and reliable web applications that meet the unique needs of clients.

Key responsibilities

- Developing and maintaining the core functionality of web applications
- Writing server-side code using programming languages such as PHP and Javascript
- Designing and implementing database schemas and managing database systems
- Integrating third-party APIs and services into web applications
- Collaborating with front-end developers and UX designers to ensure seamless integration of front-end and back-end functionality
- Writing clean, maintainable, and scalable code that adheres to coding standards and best practices

- Ensuring web applications are secure, reliable, and performant
- Conducting thorough testing and debugging of web applications
- Documenting code, processes, and systems for future reference and troubleshooting
- Staying up-to-date with the latest web development technologies and trends to continuously improve skills and knowledge.

Achievements

- Successful VueJS training

Marketing Coordinator/Systems Administrator/Information Analyst at Holdfast

Nov 2018 – Nov 2021

At Holdfast I was responsible for the management of all IT systems including server, ERP, CRM, websites, Apps and phone systems.

I also looked after all the marketing for both physical and digital products. This included brochures, giveaways and video production.

Key responsibilities

- Developed and implemented complex Internet and Intranet applications on multiple platforms.
- Coordinated with systems partners to finalize designs and confirm requirements.
- Provided continued maintenance and development of bug fixes and patch sets for existing web applications.
- Implemented company policies, technical procedures and standards for preserving the integrity and security of data, reports and access.
- Streamlined and enhanced the corporate accounting and operations system.
- Designed a strategic plan for component development practices to support future projects.
- Consistently met deadlines and requirements for all production work orders.

Achievements

- Integrated the ERP system into business reports for management to capture snapshots of sales and forecasts
- Developed apps for the staff to submit timesheets on location, take payments and request leave
- Developed apps for staff to capture credit card payments and submit to accounts immediately for faster reporting.

Director at West Coast Digital

Mar 2015 – April 2023

As the Director and developer at West Coast Digital, I was responsible for both the day-to-day operations of the business and for writing code for web development projects.

Having a strong understanding of web development technologies, including front-end and back-end programming languages and frameworks such as HTML, CSS, JavaScript and PHP, I worked on both small and large-scale projects, handling all aspects of the development process, including requirements gathering, design, development, testing, and deployment.

In addition to the technical skills, I managed all aspects of the business, including financial management, project management, and client relations. This meant I had to ensure that projects are delivered on time and within budget.

Balancing the demands of both managing the business and writing code enabled me to provide a high level of service to clients while also ensuring the success and growth of your business.

Key responsibilities

- Developing and maintaining websites, web applications, and other digital products for clients.
- Communicating with clients to gather requirements, provide updates, and ensure satisfaction with project deliverables.
- Managing all aspects of the business, including finances, project management, and client relations.
- Writing clean, efficient, and maintainable code in a variety of programming languages.
- Troubleshooting and debugging code to ensure the stability and functionality of web projects.
- Implementing best practices in web development to ensure that projects are secure, scalable, and efficient.
- Managing timelines and budgets for multiple projects concurrently.
- Collaborating with designers, developers, and other stakeholders to ensure that web projects meet business requirements and user needs.
- Staying up-to-date with the latest web development technologies and trends to ensure that the business remains competitive.
- Balancing the demands of managing a business with the technical requirements of web development to ensure that clients receive high-quality, timely deliverables.

Web Developer at Workpower Media

Apr 2017 – Oct 2018

I am dedicated to using my technical expertise to support organisations that are making a positive impact in the world, and am committed to developing high-quality, effective WordPress solutions that support their mission.

As a WordPress developer who worked for Workpower, a not-for-profit organisation, I was responsible for developing and maintaining WordPress websites and applications to support the organisation's mission.

In addition to my development responsibilities, I played a key role in training other individuals, with varying levels of technical expertise, on best practices in WordPress and CraftCMS development.

My passion for sharing my knowledge and experience with others, meant I was able to deliver effective training sessions that enable others to develop their skills and knowledge in WordPress development.

Key responsibilities

- Developing and maintaining WordPress websites and applications to support the organization's mission and goals.
- Designing and developing custom WordPress themes and plugins to meet the unique needs of the organization and its stakeholders.
- Ensuring that WordPress websites and applications are secure, stable, and efficient.
- Managing website and application updates and ensuring compatibility with WordPress core updates and other software updates.
- Providing technical support and troubleshooting assistance to staff, volunteers, and other stakeholders.
- Contributing to the development of WordPress best practices and standards for the organization.
- Leading training sessions for other developers and volunteers on WordPress development best practices, techniques, and tools.
- Providing ongoing mentorship and support to other developers and volunteers to ensure that they are able to develop their skills and knowledge in WordPress development.
- Staying up-to-date with the latest WordPress development technologies, trends, and best practices.
- Contributing to the organization's overall strategic planning and decision-making processes as a member of the technical team.

Achievements

- Successful created a warehousing application that allows Healthway (part of LotteryWest) to order donations and equipment for events that promote good health

Sales Executive at Pocketphone

Apr 2010 – Dec 2016

As a sales executive at Pocketphone, selling mobile phone and GPS tracking solutions, I was responsible for identifying and targeting potential clients in the mining, farming, and transport industries.

A deep understanding of the unique challenges and opportunities that these industries face, and are able to effectively communicate the value of mobile phone and GPS tracking solutions in addressing these challenges.

My skills at building and maintaining relationships with clients meant I was able to identify their needs and propose solutions that met their specific requirements.

I had to effectively articulate the benefits of mobile phone and GPS tracking solutions, including increased productivity, improved safety, and more efficient operations.

Key responsibilities

- Identifying and targeting potential clients in the mining, farming, and transport industries.
- Building and maintaining relationships with clients
- Understanding the unique challenges and opportunities that the mining, farming, and transport industries face.
- Effectively communicating the value of mobile phone and GPS tracking solutions in addressing these challenges.
- Identify client needs and propose solutions that meet their specific requirements.
- Articulating the benefits of mobile phone and GPS tracking solutions, including increased productivity, improved safety, and more efficient operations.
- Negotiating contracts and closing deals with clients.
- Managing a sales pipeline effectively and prioritising leads based on their potential value to the business.
- Staying up-to-date with the latest trends and technologies in mobile phone and GPS tracking solutions.
- Building and maintaining a positive brand image for the company and its products.

Store Manager at Sam's Warehouse/Crazy Clark's

Dec 2002 – Apr 2010

As a retail store manager, I was responsible for overseeing the daily operations of the store, ensuring that the store was well-stocked with merchandise, that it was clean and well-maintained, and that employees were providing excellent customer service.

I worked closely with staff to develop sales strategies and provide training and guidance to ensure that they are equipped to deliver a high-quality customer experience.

I was responsible for creating and managing the store's budget, tracking sales and expenses, and making adjustments as necessary to ensure that the store is meeting its financial targets.

Key responsibilities

- Managed inventory levels, placing orders for new merchandise as needed and tracking inventory levels to avoid stock shortages.
- Recruited, trained, motivated and inspired staff to deliver exceptional customer service and achieve sales targets.
- Understanding of customer needs and purchasing behaviors to develop effective sales and marketing strategies.

References

Available upon request